

# TECHNICAL REQUIRMENTS FOR ADS IN „GOLF” MAGAZINE



**Full Page Spread with Bleed**

**brutto:**  
width – 483 mm  
height – 306 mm

**netto:**  
width – 474 mm  
height – 300 mm



**Full Page with Bleed**

**brutto:**  
width – 243 mm  
height – 306 mm

**netto:**  
width – 237 mm  
height – 300 mm



**Full Page Non-Bleed**

width – 190 mm  
height – 257 mm



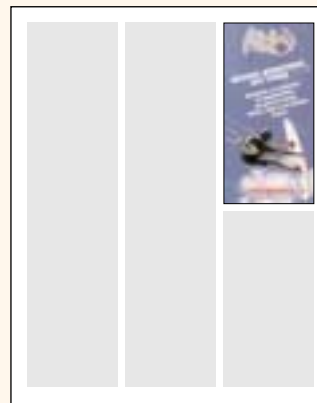
**1/2 Page Horizontal Non-Bleed**

width – 190 mm  
height – 127 mm



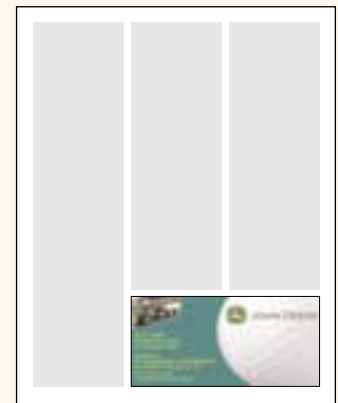
**1/3 Page Vertical Non-Bleed**

width – 58 mm  
height – 257 mm



**1/6 Page Vertical Non-Bleed**

width – 58 mm  
height – 127 mm



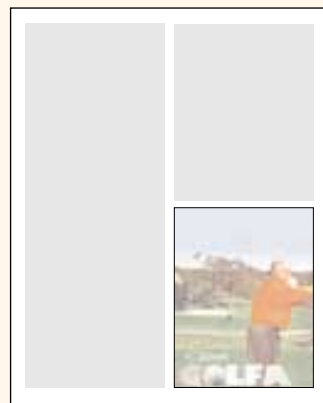
**1/6 Page Horizontal Non-Bleed**

width – 124 mm  
height – 58 mm



**1/6 Page Horizontal Non-Bleed**

width – 190 mm  
height – 58 mm



**1/4 Page Vertical Non-Bleed**

width – 91 mm  
height – 127 mm

## GENERAL SPECIFICATIONS:

Submit files on industry-standard digital media, such as CD-ROM, DVD-ROM or send them on our FTP server (active access will be given after directly contact with us). The image resolution should be 300 dpi and must be saved with the colour profiles embedded. Please convert all fonts to curves. We accept only following files format: EPS (Encapsulated Postscript level 2 or 3), TIFF (min 350 dpi CMYK) or PDF (distilled with the X1A standard).

## PROOFS:

- \* Please supply a digital contract (color/BW) proof created from the supplied file. Acceptable proofs: Kodak Approval, Digital Match-print, Iris and Fuji. Proofs must meet SWOP specifications.
- \* If you choose not to provide a SWOP standard color proof please include a waiver along with the file stating that it is ok to run without one.

## Warning!

**Live Matter:** Bleed Ads - keep live matter minimum 10 mm inside the trim on all 4 sides.

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